

The 12th International Conference on Tourism and Hospitality between China and Spain (ICT 2023)

Conference Schedule

November 3 (Friday):

14:30-21:30 Registration

November 4 (Saturday):

9:00-9:20 Opening ceremony

9:20-9:40 Keynote speech 1: Bin Dai, President of China Tourism Academy

9:40-10:00 Keynote speech 2: Weimin Tian, Director of The National Advisory Committee on Teaching Tourism Management under the Ministry of Education, Yunnan University

10:00-10:15 Keynote speech 3: Bartolome Deya, Associate Dean of the Faculty of Tourism at the University of Balearic Islands

10:15-10:40 Group photos & Coffee break

10:40-11:20: Panel Session 1: Construction and Development of Tourism Discipline in the Context of Digital Intelligence

Session Chair: Jinbo Jiang, Dean of the Institute of Southern Culture and Tourism Industry, South China University of Technology

Organizer: Ji Wen, Executive Dean of Shenzhen Tourism College of Jinan University

Panel members: Huimin Gu, Secretary General of China Tourism Education Association (CTEA), Beijing International Studies University

Jiang Yun, Dean of School of Tourism and Hotel Management, Dongbei University of Finance & Economics

Yanbo Yao, Vice Dean of College of Tourism and Service Management, Nankai University

Honggen Xiao, Assistant Dean of School of Hotel & Tourism Management, The Hong Kong Polytechnic University

Xucai Wan, Dean of School of Business Administration, Nanjing University of Finance & Economics

11:20-12:00 Panel Session 2: Summit Dialogues of Culture, Tourism & Technology Industries

Session Chair: Jun Yao, Member of the Expert Committee of Tourism Development Plan for the 14th Five-Year Plan period under the Ministry of Culture and Tourism, President of China Tourist Attractions Association

Organizer: Zhou Li, Deputy Dean of Shenzhen Tourism College of Jinan University

Panel members: Feng Li, President of China Tourist Hotel Association

Shumin Zhang, Executive Director, Secretary of Party Committee & General Manager of Overseas Chinese Town Group on Tourist Development

Xiaomao Gao, General Manager of ByteDance, Shenzhen

Haizhou Luo, Founder of Lailai Information Technology Co., LTD

12:00-14:30 Lunch & Break

14:30-17:00 Parallel sessions

Topics of Parallel sessions	Session Chair	Commentator	Location
Parallel session (1): Digital Tourism Marketing	Mingfang Zhu	Lu Zhang, Bartolome Deya	Classroom 404
Parallel session (2): E-commerce in tourism	Yi Liu	Li Miao, Xucui Wan	Classroom 405
Parallel session (3): Hospitality Management and Technology	Biyang Wen	Yanbo Yao, Guojun Zeng	Classroom 412
Parallel session (4): Wellness Tourism and Technology	Xiaoli Yi	Yi Yang, Yang Zhang	Classroom 413
Parallel session (5): Post-epidemic Tourism Development and Technological Recovery	Wenmin Jin	Daisy X.F. Fan, Jun Li	Classroom 501
Parallel session (6): Sustainable Tourism Development and Technology	Songjun Xu	Keling Wang, Youxing Xiao	Classroom 503
Parallel session (7): Tourism Development Strategy and Planning Research in the Context of Multi-Technology Method Integration	Dan Lin	Minkun Liu, Doudou Bi	Classroom 504
Parallel session (8): Tourism Economics and Big Data	Huiyue Liu	Tianxiang He, Xiaorong He	Classroom 514

Location of the Parallel session: Teaching building of Shenzhen Tourism College, Jinan University

17:00-18:00 Dinner

19:00-22:00 Evening tour in Window of the World

November 5 (Sunday):

9:00-10:00 Poster Presentation Session

10:00-11:00 Panel Session 3: Conversation with the Editors

Topic: Hot Topics and Research Themes in Tourism Studies under the Context of Digital Intelligence

Session Chair: Hanqin Qiu, Dean of International School of Cultural Tourism, Hangzhou City University

Panel members: Li Miao, Executive Editor, Journal of Hospitality & Tourism Research

Timothy Lee, Editor-in-chief, International Journal of Tourism Research

Lu Zhang, Subeditor, Journal of Hospitality & Tourism Technology

Carson Lewis Jenkins, Resource Editor, Annals of Tourism Research

Daisy X.F. Fan, Subeditor, Tourism Review

11:00-11:30 Award Ceremony for Outstanding Thesis & Closing Ceremony

Session Chair: Zhou Li, Deputy Dean of Shenzhen Tourism College of Jinan University

Concluding Speech

Announcement of the upcoming conference ICT2024: Bartolome Deya, Associate Dean of the Faculty of Tourism at the University of Balearic Islands

11:30-14:00 Lunch & Break

14:00-17:00 Post-conference trip (choose and take part in one route voluntarily upon conference registration)

Route 1: The Museum of Contemporary Art & Planning Exhibition, Shenzhen (limited to 60 people)

Route 2: Nantou City (limited to 40 people)